



Raise your profile in 2024/25

Sponsorship opportunities



2024-2025

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How BVCA sponsorship will support your aims in the private capital industry

The BVCA is the voice of private capital in the UK. We are a platform for over 600 member organisations, including 250 fund managers and 100 investors. Our whole membership includes over 16,000 individuals within the UK private equity and venture capital community.

Our events play a crucial role in creating a community for our members to network, forge new connections and share best practice and thought leadership. Sponsoring a BVCA event will put your brand at the heart of the private capital community and support the success and impact of the industry.

Our calendar of events ranges from large conferences, dinners and receptions which bring the entire private capital ecosystem together to bespoke targeted roundtables shaped and developed in partnership with our sponsors.

In 2024, our programme of flagship events will bring together thousands of industry professionals spanning job levels, functions and profiles.

Testimonial from sponsor:

“

“Through an open dialogue and positive relationship building, our teams at Aon and the BVCA have worked jointly to collaborate on many exciting opportunities over the years, creating long-term value. Our corporate membership and Summit Sponsorship commitments have given Aon access to valuable industry insight and networking opportunities within areas of great interest, allowing us to forge meaningful connections with industry leaders that go well beyond the Summit day and continue to generate momentum in a variety of ways all year long. As our partnership continues to thrive across the globe, we very much look forward to the next steps with the BVCA.”

Aon





Creating lasting partnerships

Over the last twelve months, the BVCA has worked with many of the larger brands in the industry, such as:

The logo for I7Capital, featuring a stylized '7' with a red dot above it, followed by the word 'Capital' in a bold, black, sans-serif font.The logo for AON, consisting of the letters 'AON' in a bold, red, sans-serif font.The logo for AZTEC GROUP, featuring a stylized diamond shape composed of four smaller diamonds in blue, green, and yellow, followed by the text 'AZTEC GROUP' in a bold, black, sans-serif font.The logo for British Business Bank, featuring a stylized red and blue geometric shape resembling a flag, followed by the text 'British Business Bank' in a bold, black, sans-serif font.The logo for Debevoise & Plimpton, featuring the name 'Debevoise & Plimpton' in a bold, black, sans-serif font.The logo for Guernsey Finance, featuring a stylized green and grey geometric shape, followed by the text 'Guernsey Finance' in a bold, black, sans-serif font.The logo for ICG, consisting of the letters 'ICG' in a bold, dark blue, sans-serif font.The logo for Investec, featuring a stylized crosshair symbol, followed by the text 'Investec' in a bold, black, sans-serif font.The logo for IQEQ, featuring the letters 'IQEQ' in a bold, green, sans-serif font, with the tagline 'Know how Know you' in a smaller, black, sans-serif font below it.The logo for LONDON STOCK EXCHANGE, featuring the Royal Coat of Arms, followed by the text 'LONDON STOCK EXCHANGE' in a bold, black, sans-serif font, and 'An LSEG Business' in a smaller, black, sans-serif font below it.The logo for PitchBook, featuring a stylized blue and grey geometric shape, followed by the text 'PitchBook' in a bold, black, sans-serif font.The logo for PNC BUSINESS CREDIT, featuring a stylized orange and blue geometric shape, followed by the text 'PNC BUSINESS CREDIT' in a bold, black, sans-serif font.The logo for PREQIN, consisting of the letters 'PREQIN' in a bold, dark blue, sans-serif font.The logo for Proskauer, featuring the name 'Proskauer' in a bold, black, sans-serif font, followed by a stylized blue and grey geometric shape.The logo for STEPHENSON HARWOOD, featuring the name 'STEPHENSON HARWOOD' in a bold, black, sans-serif font.

Summit: Partners for Growth

 11-12 September 2024  London

The two-day Summit is the must-attend event for the private capital community. Across the Summit, a series of events bring together private capital fund managers, institutional investors, pension funds and family offices as well as leading figures from across the worlds of business, finance, politics and the media. Unparalleled keynote speakers, proactive panel discussions and extensive networking opportunities feature across the four events.

The conference will kick off with our inaugural Pensions Summit on the morning of the 11th of September. Following a networking lunch, we'll host our Limited Partners Summit in the afternoon.

The first day will come to a close with our LP-GP Summit Dinner. 12th of September will see the return of Summit: Main Conference, the BVCA's flagship event for the entire private capital ecosystem.

- 1000+ senior practitioners
- Dynamic keynote speakers
- Global thought leadership
- Tailored content for the entire industry
- Insights from policy makers, government and regulators.
- Peer-to-peer debate
- Interactive experiences
- Intimate roundtables
- Unrivalled networking opportunities
- GP-LP meeting and networking spaces
- Dedicated private equity and venture capital stages



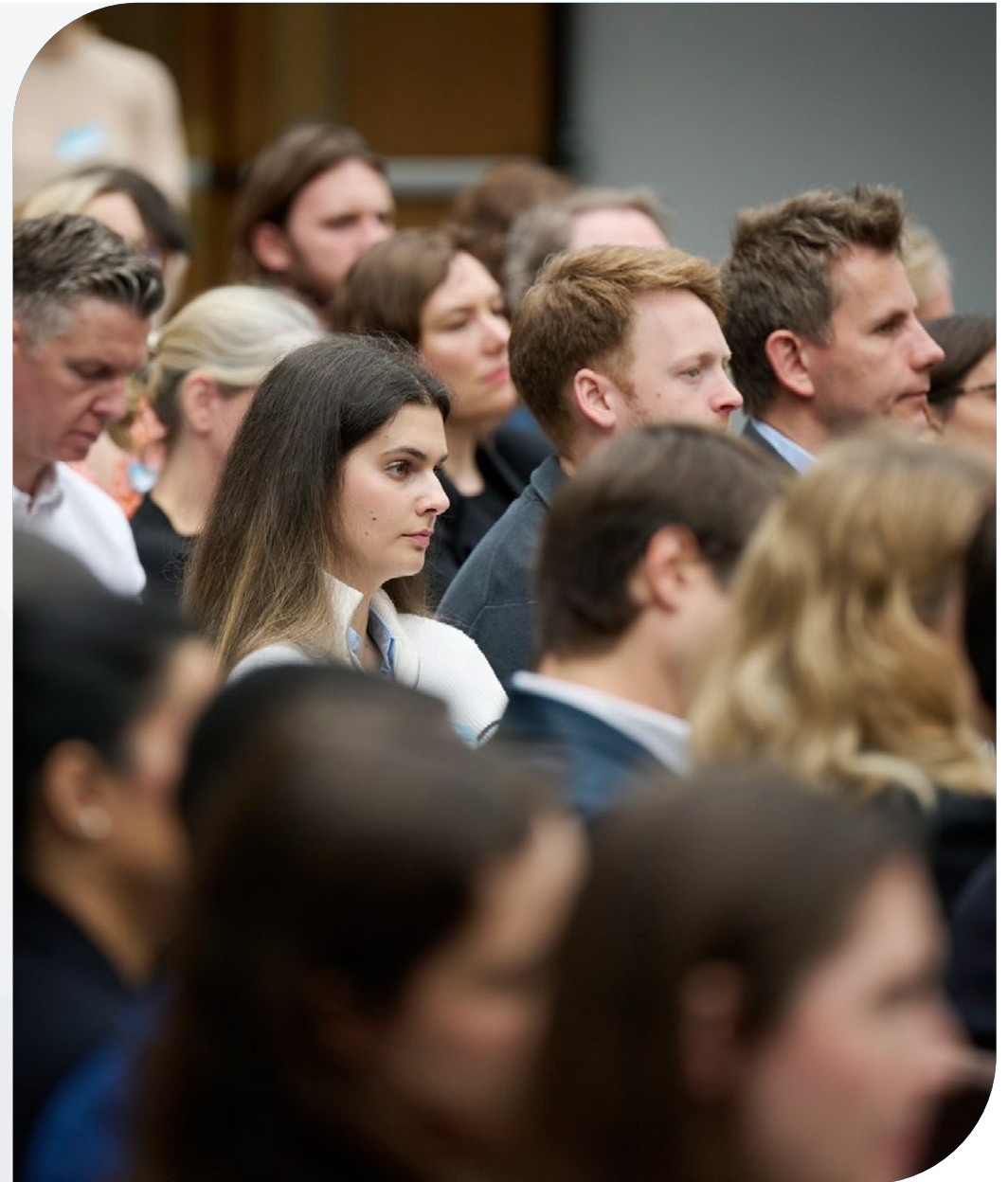
Pensions Summit

 11 September 2024  London

Summit will kick off with our inaugural Pensions Summit. This half-day event will bring together venture capital and growth equity fund managers and UK pension fund investors to explore progress against the proposals set out in the Investment Compact for Venture Capital & Growth Equity, and examine the key issues in pension fund investing.

Co-Sponsor

- One speaking/moderating opportunity on a panel
- Sponsor logo to be included in marketing related to the Pensions Summit
- Sponsor to be provided with a prominent 3x2 metre exhibition space, positioned within the main networking area of the Pensions Summit
- Sponsor to be provided with the full delegate list for the Pensions Summit one week in advance
- A total of five delegate passes to be used across the Pensions Summit and Summit: Main Conference (12 September)



Limited Partner Summit

📅 11 September 2024

📍 London

Led by the BVCA's LP Committee and taking place on day one of the Summit: Partners for Growth, this half-day event is the BVCA's biggest annual event exclusive to institutional investors. Every year a broad range of Limited Partners from the UK and overseas come together to hear about and discuss investors' perspectives on return expectations, performance, benchmarking and reporting.

This event is exclusive to BVCA LP members. Sponsors will be the only professional services firms in the room.

☆ Co-Sponsor

- One speaking/moderating opportunity on a panel
- Sponsor logo to be included in marketing related to the Limited Partner Summit
- Sponsor to be provided with a prominent 3x2 metre exhibition space, positioned within the main networking area of the Limited Partner Summit
- Sponsor to be provided with the full delegate list for the Limited Partner Summit one week in advance of the Summit
- A total of five delegate passes to be used across the Limited Partner Summit and Summit: Main Conference (12 September)



LP-GP Summit Dinner

📅 11 September 2024

📍 Lancaster House, London

A one-of-a-kind event in our calendar, the LP-GP Summit Dinner provides an intimate setting for one-on-one networking among senior institutional investors and private equity and venture capital fund manager members of the BVCA.

This exclusive event begins with an extended networking drinks reception followed by a seated dinner and guest speaker. Past speakers include Ed Balls, Former Shadow Chancellor of the Exchequer and George Parker, Political Editor at the Financial Times.

Event sponsors will be the only professional services in attendance.

★ Co-Sponsor

- Sponsor logo to be included in marketing related to the LP-GP Summit Dinner
- Two attendee places at the dinner
- Five delegate passes to Summit: Main Conference
- Sponsor to be provided with the full delegate list for the LP-GP Summit Dinner one week in advance of the event

“

“Reaffirmed itself as the best event in the UK for GPs to meet LPs.”

Partner, GP



Summit: Main Conference

📅 12 September 2024

📍 Sancroft, St. Paul's, London

Summit: Main Conference, is the BVCA's flagship event for the entire private capital ecosystem. Investing in partnerships, growth, innovation and people – the private capital industry is evolving – and so are we. In 2024, Summit: Main Conference moves to its brand-new home, Convene, Sancroft, in central London, and with it offers a versatile and collaborative space for content, commercial opportunities and networking.

- 700+ senior industry professionals
- Global LP-GP perspectives
- Tailored content for the entire industry
- Unrivalled insights from policy-makers, government and regulators
- Impressive industry insights and debates
- 10+ hours of enhanced networking opportunities

☆ Principal Sponsor

- Prominent speaking position on the main stage*
- Prominent speaking position on the PE stage*
- Prominent speaking position on the VC stage*
- No competing firm to sponsor Summit: Main Conference
- Interactive/experiential zone in the main conference networking area
- Sponsor provided with lead capture scanners to capture delegate data
- Twelve delegate passes
- Tier one branding on all marketing/event collateral
- Marketing campaign in partnership with the principal sponsor (pre and post event)
- One full page advert in the digital event programme
- Full delegate list provided three weeks, two weeks and one week in advance of the event
- Three spotlight pieces in BVCA newsletters throughout 2024
- Wider BVCA strategic collaboration opportunities



* Content and panel in collaboration with the BVCA



Summit: Main Conference continued...

☆ Associate Sponsor (tier two)

- Prominent speaking position on the main stage (content and panel in collaboration with the BVCA)
- Ten delegate passes
- Tier two branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full page advert in the digital event programme
- One spotlight piece in a BVCA newsletter
- Full delegate list provided two weeks and one week in advance

☆ Private Equity/Venture Capital Stage Sponsor (tier three)

- Prominent speaking position on the PE/VC stage (content and panel in collaboration with the BVCA)
- Eight delegate passes
- Tier three branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full page advert in the digital event programme
- Full delegate list provided one week in advance

☆ LP Lounge or LP-GP Connect Sponsor (tier three)

- Additional sponsor branding throughout the LP Lounge/LP-GP Connect, including welcome desk
- The only service provider in the LP Lounge/LP-GP Connect Zone
- Eight delegate passes
- Tier three branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Summit: Main Conference continued...

☆ Drinks Reception Sponsor (tier three)

- Sole sponsor of the evening drinks reception including additional branding
- Branded sponsor meeting pod in the conference networking area
- Eight delegate passes
- Tier three branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full page advert in the digital event programme
- Full delegate list provided one week in advance

☆ Breakout Sponsor (tier four)

- Moderate a breakout panel discussion (content and panel in collaboration with the BVCA)
- Six delegate passes
- Tier four branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full page advert in the digital event programme
- Full delegate list provided one week in advance

☆ Coffee Sponsor (tier four)

- Sole sponsor of the coffee zone, additional sponsor branding throughout the space
- Six delegate passes
- Tier four branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- One full page advert in the digital event programme
- Full delegate list provided one week in advance



Summit: Main Conference continued...



Roundtable Sponsor (tier five)

- Chair an exclusive breakfast or lunch roundtable, one-hour. Subject and audience in consultation with the BVCA
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Next Generation Networking Reception Sponsor (tier five)

- Additional sponsor branding at the Next Generation Networking Reception bringing together early-career LPs & GPs
- Sponsor speaking opportunity during the reception
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Thematic Zone Sponsor (tier five)

- Opportunity to sponsor a roundtable, panel or keynote/fireside discussion within the thematic zone (i.e. Alternative Fund Strategies Zone, ESG, DEI, Impact Zone, AI Zone)
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Additional sponsor branding in the thematic zone
- Full delegate list provided one week in advance



Wi-Fi & Registration Sponsor (tier five)

- Sponsor branding included on all delegate lanyards
- Personalised Wi-Fi code
- Delegates to collect Wi-Fi code from sponsor dedicated area
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Summit: Main Conference continued...



Experiential Zone Sponsor (tier five)

- Sponsor to receive experiential/interactive space in the networking area
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Meeting Pod Sponsor (tier five)

- Branded sponsor meeting pod in the networking area
- Four delegate places
- Tier five branding on all marketing/event collateral
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Demo Pod Sponsor (tier six)

- Branded demo pod
- Three delegate places
- Tier six branding on all marketing/event collateral (excluding the main plenary stage)
- Sponsor provided with lead capture scanners to capture delegate data
- Full delegate list provided one week in advance



Breakfast / Lunch Sponsor (tier six)

- Additional sponsor branding displayed throughout the delegate networking breakfast/lunch
- Tier six branding on all marketing/event collateral (excluding the main plenary stage)
- Three delegate places
- Full delegate list provided one week in advance



Accelerate

21-22 May 2024

BAFTA, London

Join 450+ senior business leaders, innovative entrepreneurs and experienced angel, venture and growth capital investors across two days full of ideas, debate, and networking.

BVCA Accelerate (formerly High Growth) is the UK's leading event for growth companies partnering with venture and growth capital to achieve scale.

Hear from innovative entrepreneurs, dynamic management teams and experienced investors as they share their insights on what it takes to succeed in today's environment. From start-ups to scale-ups, Accelerate connects capital with business.

Accelerate will be a two-day event, with day 1 of the conference focusing on Seed to Series A, before day 2 will focus on Growth Equity.

"The panels & pitches offered a good mix of entrepreneurs & investors sharing views from angel, seed to Series A."

VC Investor



Accelerate continued...

All packages outlined below are available on both Day 1 and Day 2 of the conference, discounts will be offered to firms who wish to sponsor a package across both days.

☆ Principal Sponsor (tier one)

- Positioned as the Principal sponsor on Day 1/Day 2 of Accelerate with no direct competitor to sponsor on the same day
- Sponsor to be provided with two prominent speaking positions
- Sponsor to host an exclusive one-hour lunch roundtable for up to 20 invited guests
- Eight delegate passes to be used across Day 1/Day 2 of Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Associate Sponsor (tier two)

- Positioned as Associate Sponsor on Day 1/Day 2 of Accelerate
- Sponsor to have one prominent speaking position
- Six delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Roundtable Sponsor (tier three)

- Positioned as roundtable sponsor at Day 1/Day 2 of Accelerate
- Sponsor to host an exclusive one-hour breakfast or lunch roundtable for up to 20 invited guests
- Four delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference



Accelerate continued...

All packages outlined below are available on both Day 1 and Day 2 of the conference, discounts will be offered to firms who wish to sponsor a package across both days.

☆ Pitching Session Sponsor - Day 1/Founder Session Sponsor - Day 2 (tier three)

- Positioned as Pitching Session Sponsor - Day 1/Founder Session Sponsor - Day 2 at Accelerate
- Sponsor to host Pitching Session - Day 1/Founder Session - Day 2
- Sponsor branding included on Pitching Session/Founder Session directory
- Four delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Drinks Reception Sponsor (tier three)

- Positioned as Drinks Sponsor at Day 1/Day 2 of Accelerate
- Enhanced sponsor branding throughout the drinks reception
- Four delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Coffee Sponsor (tier three)

- Positioned as Coffee Sponsor at Day 1/Day 2 of Accelerate
- Enhanced sponsor branding throughout the coffee area
- Four delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference



Accelerate continued...

All packages outlined below are available on both Day 1 and Day 2 of the conference, discounts will be offered to firms who wish to sponsor a package across both days.

☆ Breakfast & Lunch Sponsor (tier four)

- Positioned as Breakfast & Lunch Sponsor at Day 1/Day 2 of Accelerate
- Enhanced sponsor branding throughout the breakfast and lunch area
- Four delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Wi-Fi and Registration Sponsors (tier four)

- Positioned as Wi-Fi & Registration sponsor at Day 1/Day 2 of Accelerate
- Sponsor branding included on event lanyards, and alongside Wi-Fi information
- Four delegate passes to Accelerate
- Sponsor logo to be included in all Accelerate marketing and collateral
- Full delegate list shared one week in advance of the conference



ESG Conference

📅 18 June 2024

📍 155 Bishopgate, London

The importance of ESG, Responsible Investment and Impact Investing has never been more relevant for the private equity and venture capital industry. Sustainability issues, especially climate and other environmental considerations have become deeply embedded in global political discourse. This event will feature separate streams for private equity and venture capital audiences, with dedicated ESG, Impact and Climate sessions and provides sponsors with a valuable opportunity to share their work in the space with these audiences.

★ Principal Sponsor

- Two prominent speaking positions (moderator/panellist)
- Breakfast/lunch roundtable for up to 20 guests - subject and audience in agreement with the BVCA
- Eight delegate passes
- 3x2m exhibiting space in the networking area
- Branding included in all event marketing and collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance of the conference

“Very very very impressive turn out, agenda, engagement, and execution. Deeply impressed and grateful for the BVCA leadership and industry coordination on these matters.”

CEO, GP



ESG Conference continued...

☆ Associate Sponsor

- One prominent speaking position (moderator/panellist)
- Six delegate passes
- 3x2 metre exhibition space in the event networking area
- Branding included in all event marketing and collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance of the conference

☆ Roundtable Sponsor


- Sponsor to host a one-hour breakfast or lunch roundtable for up to 20 guests. Subject and audience in full consultation with the BVCA
- Three delegate passes
- 3x2 metre exhibition space in the event networking area
- Branding included in all event marketing and collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance of the conference


☆ Drinks Sponsor

- Enhanced sponsor branding at the drinks reception
- Four delegate passes
- 3x2m exhibiting space in the networking area
- Branding included in all event marketing and collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance of the conference



Technical Policy Conference

 19 November 2024

 IET London: Savoy Place

Led by the BVCA's technical committees, The BVCA's Technical Policy Conference (formerly the Tax, Legal & Regulatory Conference) provides a detailed overview of the most important technical developments shaping the private equity and venture capital industry today and addresses the practical impact of legislative, regulatory and taxation changes. This one-day conference also provides delegates with excellent networking opportunities and is the only industry event completely designed and delivered by industry practitioners.

The event brings together over 300 delegates and is aimed at COOs, CFOs and industry professionals with a focus or specialism in finance, compliance, legal affairs, tax, accounting, corporate and debt finance.



Technical Policy Conference continued...

☆ Roundtable Sponsor

- Sponsor to host a one-hour breakfast or lunch roundtable for up to 20 guests - subject and audience in full consultation with the BVCA
- 3x2 metre exhibiting space in the conference networking area
- Six delegate passes to the Technical Policy Conference
- Sponsor logo to be included in all conference marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Exhibiting Sponsor


- 3x2 metre exhibiting space in the conference networking area
- Six delegate passes to the Technical Policy Conference
- Sponsor logo to be included in all conference marketing and collateral
- Full delegate list shared one week in advance of the conference

☆ Drinks Reception Sponsor

- Enhanced sponsor branding at the drinks reception
- Six delegate passes to the Technical Policy Conference
- 3x2m exhibiting space in the networking area
- Branding included in all event marketing and collateral
- One full page advert in the digital event programme
- Full delegate list shared one week in advance of the conference



BVCA Gala

 November 2024


The BVCA Gala brings together over 250 delegates from across the private equity and venture capital community for a festive evening of networking, musical entertainment and a high-profile guest speaker - the perfect way to kick off the Christmas season.

The BVCA Gala also hosts the conclusion of BVCA Vision 2024, our annual initiative recognising the best business leaders within our members' portfolio companies.

 Co-Sponsor

- A table of ten, prominently placed in the room
- Sponsor logo to be included in all marketing and collateral - before, during and after the dinner
- Full delegate list shared one week in advance of the dinner conference



 *“Congratulations to the BVCA on the tremendous success of the Gala Dinner – have heard waves of feedback, all positive. A triumph. And thoroughly enjoyed it myself.”*
Managing Partner, GP



Chair's Dinner

 March 2025

The Chair's Dinner is hosted at the end of the BVCA financial year and is one of the highlights of our events calendar. The exclusive, invitation-only event brings together up to 130 prominent guests – the most senior GPs, LPs and BVCA committee members along with parliamentarians, senior members of the media, regulators and other VIPs.

The dinner features the final speech from the current Chair reflecting on the past year, and remarks from the incoming Chair, marking the transition to a new year.

Due to its prominence, the event offers high-level networking and excellent branding opportunities for sponsoring companies.


Previous guest speakers include Nicky Morgan MP, Rt Hon Sajid Javid, MP, Rt Hon Iain Duncan Smith, MP, Sir Ronald Cohen and Sir Bob Geldof.

 Co-Sponsor

- Five delegate places for the invite-only dinner
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance of the conference
- Category exclusivity – no direct competitor to sponsor the dinner



Diversity, Equity and Inclusion Series


 April 2024 – March 2025

The BVCA's Diversity & Inclusion series consists of four daytime receptions in London with varying focuses such as LGBTQ+, Ethnicity and Diverse Founders and Women in private equity and venture capital.

These events form an integral part of the BVCA's mission to increase participation and representation within our industry and ensure diversity and inclusion are at the heart of what we do. These events include keynotes, panel presentations and receptions, enabling in-depth debate and networking. These events provide sponsors with an important opportunity to position themselves as a diversity and inclusion leader in the venture capital and private equity industry.

Series Co-Sponsor

- Sponsor to have a moderating opportunity at one event in the series
- Sponsorship of each of the four events in the series
- Five delegate passes at each event
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance of the conference

 *“Extremely well run, great venues, great content and fantastic calibre of speakers throughout the series.”*

Partner, GP



First-Time Fundraising Forum

📅 March 2024 & 2025

📍 London

The crash course and meeting place for first-time fundraising, this forum is designed for GPs raising a maiden fund and seeking guidance and support.

The BVCA annual First-Time Fundraising Forum is an important initiative within our calendar to help foster and support the future leaders of our industry. Given changes in the industry and its continuing evolution, many teams are entering unknown territory. The experienced speakers, including event sponsors, will deliver insightful guidance and support to the next generation of funds coming to the market. Sponsors will be the only service providers at the Forum, which will take place on the same day as the Emerging Managers Forum (see page 25).

★ Co-Sponsor

- Sponsor to be provided speaking opportunity (moderator/panellist) and the opportunity to moderate a roundtable session
- Five delegate passes
- Sponsor logo to be included in all Forum marketing and collateral
- Full delegate list shared one week in advance of the event
- Category exclusivity - no competing firm to sponsor the Forum



Emerging Managers Forum

 November 2024 & March 2025

 London

Designed specifically with emerging managers in mind, this half-day forum provides an opportunity to learn best practices from experienced fund managers, understand what LPs are looking for in teams and discuss what it takes to be a great emerging manager. The event brings together LPs and emerging managers from funds one through three.

Sponsors will be the only professional services at the Forum which will take place on the same day as the First-Time Fundraising Forum (see page 24).



Co-Sponsor

- Sponsor to be provided speaking opportunity (moderator/panellist) and the opportunity to moderate a roundtable session
- Five delegate passes
- Sponsor logo to be included in all Forum marketing and collateral
- Full delegate list shared one week in advance of the event
- Category exclusivity - no competing firm to sponsor the Forum



Alternative Fund Strategies Conference

 March 2025

 London

One day, three strategies – private credit, infrastructure and secondaries – the one-stop shop to network with leading fund managers from the alternative asset markets.

The alternative space has generated a lot of interest and impressive returns in recent years, and private equity is becoming more and more diverse. This event is devised to bring alternative fund strategies to the forefront and provide insight into sector activity and what's on the horizon in the alternatives market.

The event will consist of two forums exploring private credit and secondaries. Each forum attracts 120-160 attendees and will be a mixture of keynotes, presentations and panel discussions.

Sponsorship of the forums or roundtable provides a platform to develop closer relationships with these funds, other GPs and LPs.



Alternative Fund Strategies Conference continued...

☆ Co-Sponsor - Private Credit/Secondaries Forum

- Speaking opportunity (moderator/panellist) on forum agenda
- Five delegate passes, per each sponsored forum
- 3x2 metre exhibiting area in the conference networking space
- Sponsor logo to be included in all marketing and collateral - before, during and after the conference
- Full delegate list shared one week in advance of the conference

☆ Roundtable Sponsor

- Sponsor to host a one-hour breakfast or lunch roundtable for up to 20 guests focusing on Private Credit, Secondaries or Infrastructure
- Four delegate passes
- 3x2 metre exhibiting area in the conference networking space
- Sponsor logo to be included in all conference marketing and collateral during and after the conference
- Full delegate list shared one week in advance of the conference



Lucy Buzzoni

Director of Investment, Department for
International Trade



European Private Capital Conferences

 10-15 February 2025 - North America
24-28 March 2025 - Asia

Our European Private Capital Conferences are forums designed exclusively for LPs and investment consultants to gather insights on trends, opportunities and other developments in the European market.

Each event features a mixture of presentations and panel discussions on topics such as investment strategy, regional and sector specialisation, fund performance and the changing appetite and needs of the regional investors.

A delegation of between 15 and 20 European fund managers will embark on the roadshow, meeting approximately 80-120 Limited Partners in multiple cities across the destination region. The BVCA also facilitates one-to-one meetings between GPs and LPs.

Sponsorship provides you with the unique opportunity to join the roadshows and meet with European GPs and international LPs.


Get in touch with [Noreen Aldworth](#), Senior Commercial Events Manager, to discuss sponsorship of our roadshows.



National Dinner Series

The premier annual gatherings of private equity and venture capital professionals in the UK. Hosted throughout the year in cities across the UK, these dinners provide a valuable opportunity to network and connect with leaders from across the private capital industry, and create new business partnerships.

Sponsors have the option to support the full series or individual dinners.

 Throughout 2024, dinners will be hosted in Birmingham, Manchester, Northern Ireland and Edinburgh

 Series Co-Sponsor

- Table of ten at each dinner
- Sponsor logo to be included in all marketing and collateral
- Full delegate list shared one week in advance of the dinner



General Partner Networking Events

Get in touch to learn more about sponsoring a networking event developed in collaboration with the BVCA, targeting a specific audience, e.g. IR&LP reception, VC Reception, Deal Team Reception, CFO/COO Reception.

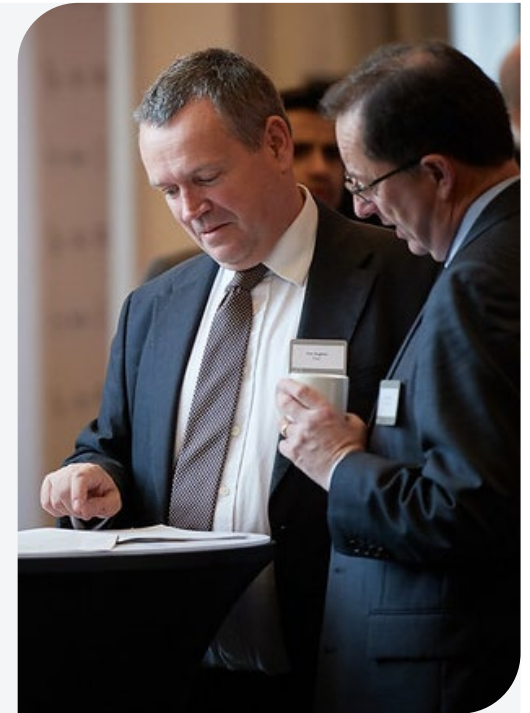
Content, speakers, and attendees curated and developed in collaboration with the BVCA.

☆ GP Networking Event Sponsor

- Develop a fireside chat/panel discussion with the BVCA that would take place during the event
- Only service provider in attendance
- Ten delegate passes to the invite-only event
- Sponsor logo on all marketing and collateral
- The delegate list shared one week in advance of the reception

“Last night’s event was excellent – good selection of people, good size, good location, a fun idea well executed. Well done, and thank you!”

Partner, GP



Bespoke Roundtables

For up to 20 guests, these one-hour invite-only breakfasts are held under Chatham House Rule, and provide the perfect platform for thought-leading discussions between business leaders and decision-makers in an exclusive and intimate environment.

Potential themes:

- HR
- Sectors
- Regional presence
- European Insights (dedicated to different strategies, including venture and mid-market, and aimed at international LPs)
- VC-LP (designed specifically to connect VCs with LPs whilst discussing a topical theme)
- GP operations

☆ [Get in touch to learn more about developing a bespoke roundtable with us.](#)



Webinars

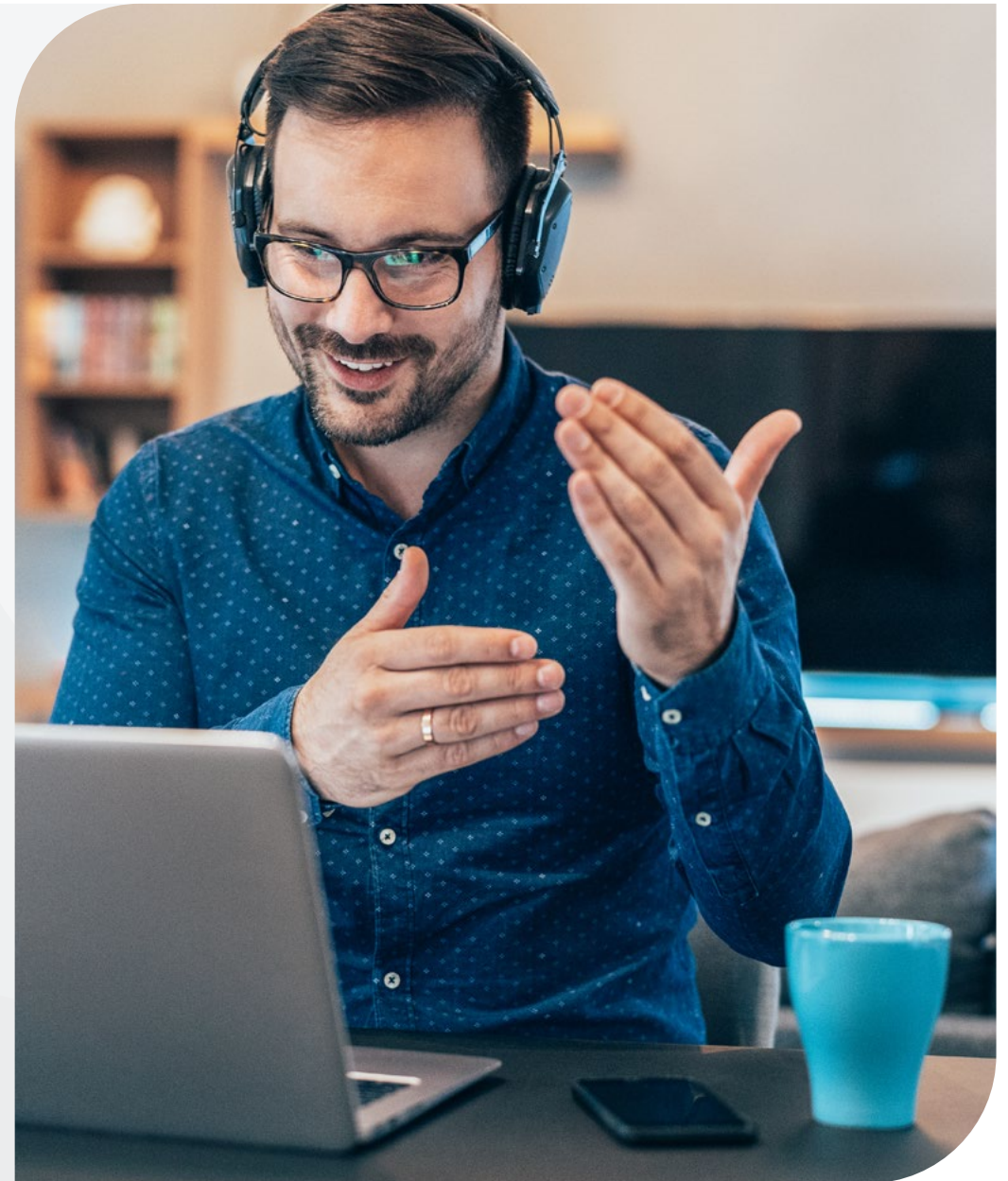
BVCA webinars are the ideal way to deliver topical and engaging content direct to leading private equity and venture capital fund managers and their investors.

Potential themes:

- Diversity, Equity and Inclusion
- HR
- Value creation
- Operational challenges and practical solutions

☆ Sole Sponsor - Webinar

- Fully project managed and moderated by BVCA (BVCA to help build content and suggest panellists to strengthen discussion)
- Email campaigns to circa 10,000 contacts
- Branding included
- Shared ownership of video IP – you can promote too
- The webinar will be added to a member-only on-demand content library



Digital Guides

Producing guides in association with the BVCA provides unique co-branding and association. The BVCA is looking at introducing a number of guides annually on a range of topics to complement its range of thought leadership. Guides are essentially summaries and range from 12- 24 pages in length. Guides would be produced primarily by sponsoring companies and published by the BVCA in association with the sponsoring company. Guides would be distributed digitally to all member contacts, published on the BVCA website and promoted through media channels.

Previous guides include:

- Cybersecurity
- IPOs
- Fund finance
- Intellectual property
- Investing in European Technology
- Fund restructuring

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- Social media promotion
- Also marketed in BVCA e-newsletters
- Available on the BVCA website (member-only) for up to 12 months
- Sponsor provided with IP rights





Get in touch

For further information about 2024/25 sponsorship opportunities, please contact:



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